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## Three top US Professionals highlight **Mock Orange Bikes** sponsored PRO Cyclocross Team

Fall brings vibrant leaves, cooler weather and...mud. Mock Orange Bikes (MOB) is celebrating autumn with the launch of its fifth year professional cyclocross (CX) team. And with an all-star lineup that includes returning team alum **Travis Livermon**, and mountain bike pros **Tristan Cowie** and **Alex Ryan**, this season is sure to be the most successful yet.

“North Carolina is a hotbed of cycling talent,” Team Director and Mechanic Zach Lail said. “Our goal [with this team] is to support the development of these young riders while promoting the unique sport that is cyclocross.”

Travis Livermon was with the team since its inception in 2010 through 2012 until moving to the professional road team that he races for during the summer. This year the cyclocross star returns to his roots to headline what is the teams most talented roster to date. Livermon joins mountain bike pros, Tristan Cowie and Alex Ryan. Cowie fresh off a 13<sup>th</sup> place finish at MTB Nationals is sure to add depth to the roster while Ryan, in his third year with the team will continue to wow crowds with what many say are the best bike handling skills in the pro fields.

The Winston-Salem, North Carolina based bicycle retailer MOB, located across from Hanes Park in the city’s West End neighborhood, is a fixture in the North Carolina CX scene. In addition to sponsoring its namesake team, the shop hosts several races, including four at the Southeastern Center for Contemporary Art (SECCA). The first SECCA race will be held Thursday, Sept. 11th at 6 p.m. Racers can register online at <http://prereg.com> or in person at the event. Donations for youth cycling development are also being accepted.

The MOB CX team plans to compete in NC events as well as the larger UCI races across the country. The teams 2014 campaign officially begins with the first race of the USA Pro CX Series in Brenningsville, PA on September 6<sup>th</sup> followed by the annual “CrossVegas” race, the largest cyclocross race in America held in Las Vegas, NV.

Season goals for the team include winning several UCI Elite category races, the NC CX series and a podium finish at the US National Championships in Austin, TX. In addition to title sponsor Mock Orange Bikes, the team is supported by the following companies:

- Kona Bikes (frames)
- ENVE (rims)
- Industry Nine (hubs)
- Lazer (helmets)
- Pactimo (clothing)
- Chris King (headsets and bottom brackets)

Other sponsors include Land Rover of Greensboro and SECCA (The South East Center for Contemporary Art). For more information about the Mock Orange Bikes Professional CycloCross Team or Mock Orange Bikes, please visit their websites at <http://mockorangecross.com> and <http://mockorangebikes.com>.